

The Conference Board of Canada
Insights You Can Count On



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National Consultation on Career Development and Workforce Learning

Doubletree by Hilton
Toronto Airport

Monday, January 19 to
Wednesday, January 21, 2009

Event Program



Participation in Conference Board events can count toward professional development requirements for association accreditation.
PLEASE CONTACT YOUR ASSOCIATION FOR DETAILS.

DAY 1 — Monday, January 19, 2009

<p>8:00 a.m. International Foyer (Level 1)</p> <p>Plaza Foyer (Level 2)</p> <p>Hamilton Room (Level 2)</p>	<p>General Registration</p> <p>Continental Breakfast and Conversation in the Marketplace Start your day with a jolt of java in the Exhibitor's Marketplace featuring the latest career development and workforce learning programs, models and tools.</p> <p>Chat Room Make use of the Hamilton Room whenever you need to have an informal meeting, sit with new and old friends for a chat, or just take a break to access your e-mails or recharge your blackberry. Wireless internet is available throughout the hotel. This room will be reserved for the exclusive use of NATCON delegates throughout the event.</p>
<p>9:15 – 9:45 a.m. Plaza Ballroom</p>	<p>Opening Plenary: Education and Skills—Passing the Grade: A Requirement for Personal Success in the Labour Market Sustainable prosperity in the global market requires Canadian businesses to perform at ever higher levels. The competition for talent and the need for a skilled labour force is growing. Although Canadian schools provide a good education, our institutions lack focus on work-based skills training and lifelong learning. This leaves employers asking if the skills they need are going to be available and accessible in the short and medium term.</p> <p>This session shares expert views on the challenges facing governments and firms in meeting the human resource needs of the future. It will present key trends affecting skills development, job demand and labour market outcomes. It will also highlight exemplary practices in addressing human resource needs at the firm, city, provincial and national levels. Education and skills-related findings from the Conference Board's benchmarking report, <i>How Canada Performs</i>, will be shared in relation to innovation, productivity, and national economic performance.</p> <p>Chair: Michael R. Bloom Vice-President, Organizational Effectiveness and Learning The Conference Board of Canada</p> <p>Plenary Speaker: Anne Golden President and Chief Executive Officer The Conference Board of Canada</p>

DAY 1 — Monday, January 19, 2009

<p>9:45 – 10:15 a.m. Plaza Ballroom</p>	<p>Connecting Students to Tomorrow's IT Careers Securing the future of Canada's IT workforce depends on developing insights on how to attract more secondary school students into IT careers. This is a critical step to help inform employers, educators, career counselors, government and other stakeholders about the urgent action required to ensure a strong, vibrant and sustainable IT workforce.</p> <p>In response to this momentous issue, Bell Canada has shown outstanding leadership by bringing together over 35 major IT employers from across the country to form the <i>Canadian Coalition for Tomorrow's IT Skills</i>. The coalition focuses on developing solutions for the IT labour shortage issues facing Canadian employers.</p> <p>Keynote Speaker: Stéphane Boisvert President, Enterprise Group Bell Canada, Inc.</p>
<p>10:15 – 11:00 a.m. Plaza Foyer</p>	<p>Networking Break in the Marketplace Network with your peers in the Exhibitors' Marketplace featuring the latest career development and workforce learning programs, models and tools.</p>
<p>11:00 a.m. – 12:30 p.m. See "Workshop Room List" handout in your kits for locations.</p>	<p>Workshop Series A Choose from concurrent workshops that feature information, tools and practical advice on:</p> <ul style="list-style-type: none">• building capacity in the workforce;• enhancing career development information and services; and• improving labour market outcomes.
<p>12:30 – 1:30 p.m. International Foyer</p> <p>International Ballrooms available for seating</p>	<p>Lunch (on own) Network with your colleagues and reflect on the morning sessions over an informal lunch at one of the hotel eateries or at a local restaurant.</p> <p>A tempting variety of "cash and carry" lunch options will also be available to delegates.</p>
<p>1:30 – 2:00 p.m. Plaza Foyer</p>	<p>Dessert and Coffee Network with your peers in the Exhibitors' Marketplace featuring the latest career development and workforce learning programs, models and tools.</p>


DAY 1 — Monday, January 19, 2009

2:00 – 5:00 p.m. <i>Pre-registration is required for these sessions.</i>	Training Sessions (3 hours) <i>(An additional registration fee applies. In order to receive the training materials, session participants will have registered and paid for this session prior to the event.)</i>
Mississauga A	1. Motivational Interviewing and Stages of Change Tom Walker, Director of Business Development & Training Services, Canadian Training Institute
Mississauga C	2. The Personal Style Indicator (PSI): Building Careers and Relationships with Style Ken Keis, President and CEO Consulting Resource Group International Inc.
	NOTE: Onsite registrations are at the trainer's discretion. Please see the registration desk for details.
2:30 – 4:00 p.m. See “Workshop Room List” handout in your kits for locations.	Workshop Series B Choose from concurrent workshops that feature information, tools and practical advice on: <ul style="list-style-type: none">• building capacity in the workforce;• enhancing career development information and services; and• improving labour market outcomes.
5:30 – 6:00 p.m. South Entrance	Free Shuttle Service to Downtown Toronto
10:30 – 11:00 p.m. Toronto Eaton Centre	Free Shuttle Service Returns to the Doubletree by Hilton Hotel

DAY 2 — Tuesday, January 20, 2009

7:30 – 8:45 a.m. Plaza Foyer	Hot Breakfast in the Marketplace Network over breakfast and review the roundtable presentation descriptions found in your Event Program.
8:15 – 8:30 a.m. Plaza Ballroom	2nd Plenary: Introduction to the Roundtable Session Chair: Douglas Watt Associate Director, Organizational Effectiveness and Learning The Conference Board of Canada

DAY 2 — Tuesday, January 20, 2009

<p>8:30 – 10:00 a.m. Plaza Ballroom</p>	<p>Roundtable Session Choose from a wide variety of dynamic roundtable discussions that feature presentations by innovative career development practitioners and workforce learning experts from across Canada. Each roundtable presentation will be given twice during the course of the session, offering you the opportunity to attend two different presentations.</p>
<p>10:00 – 10:30 a.m. Plaza Foyer</p>	<p>Networking Break in the Marketplace Network with your peers in the Exhibitor's Marketplace featuring the latest career development and workforce learning programs, models and tools.</p>
<p>10:30 a.m. – 12:15 p.m.</p> <p>International A</p> <p>International B</p> <p>International C</p>	<p>Skills and Productivity Action Plan Consultation Session In today's labour market, finding and keeping qualified workers is becoming increasingly challenging for employers. To stay competitive, employers must implement innovative strategies to locate, recruit and retain skilled workers. Hear from successful Canadian organizations who will share their innovative strategies and skills and productivity success stories.</p> <p>Conference delegates will self-select one of five concurrent break-outs to discuss The Skills and Productivity Action Plan for Canada. A series of common questions related to the plan will be provided to delegates as they enter their chosen break-out session.</p> <p>Each break-out will focus on one of five different areas of interest:</p> <ol style="list-style-type: none"> 1. Community Involvement Feature organization: <i>Cathy Lewis, Founder and CEO, i-Sisters Technology Mentoring</i> Facilitator: <i>David Choat, Vice President, Human Resources, Ontario Centres of Excellence</i> 2. Immigration and Culture Feature organization: <i>Daniel Johns, Program Coordinator, Language Education for Accounting Professionals Inc. (L.E.A.P.) and Teresa McGill, President, Gandy Associates, English Communication Training</i> Facilitator: <i>Salman Husain, Manager, Policy Planning and Analysis, Alberta Finance and Enterprise</i> 3. Disables Worker Integration Feature organization: <i>Cliff Yeo, Advisor, Human Resources Department, Canada Safeway Limited</i> Facilitator: <i>Heather Dickson, Assistant Deputy Minister, British Columbia Ministry of Housing and Social Development</i> 

Tuesday, January 20, 2009

12:45 – 1:30 p.m. Plaza Foyer	Dessert and Coffee Network with your peers in the Exhibitors' Marketplace featuring the latest career development and workforce learning programs, models and tools.
1:30 – 3:00 p.m. See “Workshop Room List” handout in your kits for locations.	Workshop Series C Choose from concurrent workshops that feature information, tools and practical advice on: <ul style="list-style-type: none">• building capacity in the workforce;• enhancing career development information and services; and• improving labour market outcomes.
3:00 – 3:30 p.m. Plaza Foyer	Networking Break in the Marketplace Network with your peers in the Exhibitors' Marketplace featuring the latest career development and workforce learning programs, models and tools.
3:30 – 5:00 p.m. See “Workshop Room List” handout in your kits for locations.	Workshop Series D Choose from concurrent Workshops that feature information, tools and practical advice on: <ul style="list-style-type: none">• building capacity in the workforce;• enhancing career development information and services; and• improving labour market outcomes.
5:30 – 6:00 p.m. South Entrance	Free Shuttle Service to Downtown Toronto
10:30 – 11:00 p.m. Toronto Eaton Centre	Free Shuttle Service Returns to the Doubletree by Hilton Hotel

DAY 3 — Wednesday, January 21, 2009

7:30 – 8:30 a.m. Plaza Foyer	Continental Breakfast and Conversation in the Marketplace Start your day with a jolt of java in the Exhibitor's Marketplace featuring the latest career development and workforce learning programs, models and tools.
8:30 – 10:00 a.m. Plaza Ballroom	3rd Plenary: Youth and the Changing World of Work Today's youth are in the driver's seat. Technology, via the internet and instant messaging, has done away with geographic boundaries. Research and polls show that relevance and ownership motivate youth in their relationships with business, government and society. Although technologically connected, today's youth still need to learn the value of building a broad spectrum of skills for the workplace. To better prepare today's youth for success in tomorrow's workplace, educators, employers and policy makers need to connect with youth and the landscape of their pop-culture and consumer habits, as well as their values, attitudes and behaviours. Chair: Adriano Magnifico Program Director, Career Internship Program Windsor Park Collegiate Keynote speaker: Max Valiquette President Youthography Inc.
10:00 – 10:30 a.m. Plaza Foyer	Networking Break in the Marketplace Network with your peers in the Exhibitor's Marketplace featuring the latest career development and workforce learning programs, models and tools.
10:30 a.m. – 12:00 p.m. See "Workshop Room List" handout in your kits for locations.	Workshop Series E Choose from concurrent workshops that feature information, tools and practical advice on: <ul style="list-style-type: none">• building capacity in the workforce;• enhancing career development information and services; and• improving labour market outcomes.
12:00 p.m.	Conference Adjournment

SEE YOU NEXT YEAR!